Business Week Magazine
Two Prudential Plaza
180 North Stetson
Chicago, Illinois 60601
312 616-3303
Fax 312 616-3372

BusinessWeek

Helen McQuillan
Account Manager

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Ms. Inga Lambert
Leo Burnett
35 West Wacker
Chicago, IL 60601

Dear Inga:

Enclosed you will find the completed forms for the Philip Morris 1994 Franchise Position & Closing Date Report. I have not filled out the franchise position form since Business Week does not offer them.

In addition, our 1994 Editorial Calendar is not yet available. I will be sure to forward it your way as soon as it is available.

Please feel free to call me with any additional questions.

Best regards,

Helen McQuillan
Account Manager

HM:ah

enclosures

cc: John Holden - BW/NY
Karen Marryshow - P.M.USA ✓

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Source: https://www.industrydocuments.ucsf.edu/docs/nzwy0004